

Mastering in Graphic Design

Adobe Photoshop CC

A Professional Beginner Journey into Photo
Editing & Raster Design

Course Overview

► What You Will Learn

- **Tailored for Absolute Beginners:** Clear and structured learning objectives designed specifically for those starting from scratch.
- **Master the Core Ecosystem:** Gain a solid understanding of the Photoshop workspace, navigate the raster workflow, and handle real-world projects with confidence.
- **From Tools to Professional Design:** Move beyond just learning tools to creating high-end social media graphics and professional poster designs.

Course Highlights & Benefits

- **Project-Based Learning:** Every class combines theoretical tool knowledge with hands-on, real-world projects to ensure practical mastery.
- **Comprehensive Resources:** Get access to premium practice files and structured class assignments to track your daily progress.
- **Freelance-Ready Workflow:** Learn a specialized social media design workflow tailored to meet the demands of the global freelance market.
- **Industry Standard Delivery:** Master professional export settings and file management techniques for high-quality client delivery.

Class 1: Workspace Mastery & Fundamentals

- **Overview:** Understanding the Photoshop ecosystem, document setup, and navigation basics.
- **Key Highlights:** Configuring the workspace for efficiency.
 - Understanding Resolution (PPI) and Color Modes (RGB vs. CMYK).
 - Creating and managing Artboards for multi-platform design.

Class 2: The Power of Layers & Groups

- **Overview:** Learning the backbone of Photoshop—how to organize and manage complex designs.
- **Key Highlights:** Unlocking and renaming layers for a professional workflow.
 - Layer stacking order and Opacity vs. Fill.
 - Introduction to basic Blending Modes (Multiply, Screen, Overlay).

Class 3: Precision Selections & Cutting

- **Overview:** Mastering the art of separating subjects from their backgrounds.
- **Key Highlights:** * Using Geometric (Marquee) and Freehand (Lasso) tools.
 - **AI Selection:** Using "Select Subject" and "Object Selection" tools.
 - Refining edges using the "Select and Mask" workspace for hair and fur.

Class 4: Non-Destructive Masking Techniques

- **Overview:** Learning how to hide and reveal parts of an image without ever hitting the delete key.
- **Key Highlights:** * **Layer Masks:** The "Black hides, White reveals" principle.
 - **Clipping Masks:** Placing images into shapes, text, or specific layers.
 - Gradient masking for smooth transitions between two photos.

Class 5: Photo Retouching & Restoration

- **Overview:** Cleaning up images, removing distractions, and professional skin retouching.
- **Key Highlights:** * Spot Healing, Patch Tool, and the Clone Stamp.
 - **Content-Aware Fill:** Removing large objects while maintaining the background texture.
 - Frequency Separation basics for high-end skin smoothing.

Class 6: Color Correction & Advanced Grading

- **Overview:** Enhancing the mood of an image through lighting and color control.
- **Key Highlights:** Using Adjustment Layers (Levels, Curves, Exposure).
 - **Camera Raw Filter:** The professional way to process RAW and JPEG files.
 - Selective Color and Hue/Saturation for targeted color shifts.

Class 7: Typography & Layer Styles

- **Overview:** Integrating text into designs and adding depth with special effects.
- **Key Highlights:** * Character and Paragraph panels for perfect alignment.
 - **Blending Options:** Adding Drop Shadows, Outer Glows, and Bevel & Emboss.
 - Creating non-destructive text effects using Smart Objects.

Class 8: Mastering the Pen Tool (Vector Graphics)

- **Overview:** Learning the most precise tool for background removal and custom shape creation.
- **Key Highlights:** * Managing Anchor Points, Handles, and Curvatures.
 - Converting Paths into Selections or Vector Masks.
 - Creating custom icons and logos within a raster environment.

Class 9: Creative Compositing & Manipulation

- **Overview:** Blending multiple images into a single, cohesive, and surreal artwork.
- **Key Highlights:** * Perspective matching and light source alignment.
 - Brush Tool mastery for painting realistic shadows and highlights.
 - Using **Smart Objects** to apply filters that remain editable forever.

Class 10: Final Export & Career Roadmap

- **Overview:** Preparing files for the real world and building a professional presence.
- **Key Highlights:** * Exporting for Web (PNG/JPG) vs. Print (PDF/TIFF).
 - Batch processing with **Actions** to automate repetitive tasks.
 - Portfolio tips for Behance and tips for starting on freelance platforms like Fiverr/Upwork.

Class 11: Color Correction

- ▶ Levels
- ▶ Curves
- ▶ Hue/Saturation
- ▶ Color balance

Class 12: Filters

- ▶ Blur
- ▶ Sharpen
- ▶ Liquify
- ▶ Camera Raw

Class 13: Smart Objects

- ▶ Reusable design
- ▶ Mockups
- ▶ Editable thumbnails

Class 14: Social Media Project

- ▶ Facebook post
- ▶ Banner
- ▶ YouTube thumbnail

Class 15: Export & Portfolio

- ▶ PNG/JPG
- ▶ PSD
- ▶ Client handoff
- ▶ Portfolio build